

Charlotte Performing Arts Center

~ PRESS RELEASE ~

February 20, 2009

Traditional Irish-American Celtic music group

Cherish the Ladies

To perform at the

Charlotte Performing Arts Center March 1

Cherish the Ladies, considered the most successful and sought-after Irish-American group in Celtic music, will grace the **Charlotte Performing Arts Center** stage on **Sunday, March 1, 2009 at 7:00 p.m.**

Taking their name from the name of a traditional Irish jig, ***Cherish the Ladies*** initially won recognition as the first and only all-women traditional Irish band. In a relatively short time, they soon established themselves as musicians and performers without peer and have won many thousands of listeners and fans of their music. With their unique spectacular blend of virtuosi instrumental talents, beautiful vocals, captivating arrangements and stunning step dancing, this powerhouse group combines all the facets of Irish traditional culture and puts it forth in an immensely humorous and entertaining package.

Cherish the Ladies has been named Best Musical Group of the Year by the BBC, Entertainment Group of the Year by the Irish Voice Newspaper, chosen as the Glasgow Royal Concert Hall's International Group of the Year Award at the Celtic Connections Festival in Scotland and voted the Top North American Celtic act by NPR Radio's "Thistle and Shamrock".

Tickets to *Cherish the Ladies* are only \$35 and can be purchased by calling the Charlotte Performing Arts Center Box Office at 517-541-5690. Tickets are also available on-line at www.CPACpresents.com.

This event is generously sponsored by Spartan Motors and WILX-TV10, and co-sponsored by Crandell Bros. Trucking and Sheraton Lansing Hotel.

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For Additional Information Contact: Gavin Smith at 517-541-5691

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www.CPACpresents.com