

Charlotte Performing Arts Center

~ PRESS RELEASE ~

January 20, 2009

Motown Legends

The Contours

To perform at the

Charlotte Performing Arts Center January 23

The Contours bring their high-energy choreography, impeccable harmonies, and Motown grooves of the 60s and 70s that everyone knows and loves to the **Charlotte Performing Arts Center** for **ONE NIGHT ONLY** on **Friday, January 23, 2009 at 7:30 p.m.**

Founded in 1958, *The Contours* didn't take on that name until 1960, and that small change seemed to be enough to get them noticed. They were signed by **Motown Records** to the newly created Gordy label in 1962 and recorded Barry Gordy Jr's "*Do You Love Me*" that summer. The song was the group's first hit. "*Do You Love Me*" still holds the record as Motown's fastest rising hit of all time. The song was revived in popularity in 1988 by the movie "*Dirty Dancing*", and returned to the pop charts for eight weeks and gained multi-platinum status as part of several "*Dirty Dancing*" inspired compilation albums.

Tickets to *The Contours* live are only \$22 and can be purchased by calling the Charlotte Performing Arts Center Box Office at 517-541-5690. Tickets are also available on-line at www.CPACpresents.com.

This event is generously sponsored by Auto-Owners Insurance, Russel & Schrader Insurance Agency, Ackley-Peters-Haubert Insurance Services, and WILX-TV10.

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For Additional Information Contact: Gavin Smith at 517-541-5691

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www.CPACpresents.com